

Donor Impact Report

FY2022/2023

Giving That Transforms, Support That Matters



Our Heartfelt Thanks



Dear Donors and Friends,

We are excited to share with you the impact of your support and generosity towards St Luke's ElderCare (SLEC) in the past year. Your contributions have allowed us to spearhead new initiatives and programmes that have enhanced and enriched the lives of elders in our communities.

As Singapore rapidly ages, the need for quality eldercare has never been greater. Our vision "transforming community care" underscores our commitment and dedication towards this cause. Last year, we launched the SLEC CommCare Academy – a training institute that will deliver a comprehensive range of educational courses in areas such as palliative care, skin and wound care, dementia and spirituality, and rehabilitation care. The academy marked an important step for SLEC in leading the way in eldercare education and community care training.

We also opened the SLEC@One Punggol, a new facility offering maintenance and dementia day care services for our elders, a space for intergenerational interactions,

and rehabilitative services for muscle and joint-related conditions. This addition brings our total to 24 Senior Care and Day Rehabilitation centres, three Active Ageing Hubs, one Active Ageing Centre (Care) and one Residence (nursing home), ensuring we provide accessible and quality care for our eligible residents within their neighbourhood.

As we celebrate these significant milestones, we recognise that our work is not done yet. The journey towards transformation continues, and we are immensely grateful for your partnership and generosity. Together, we can make meaningful change as we serve better, care deeper and transform further.

Thank you for your faith and trust in us.

With gratitude,

Assoc Prof (Dr) Kenny Tan
Chief Executive Officer
St Luke's ElderCare Ltd

"Although my hearing has weakened and my response is slower, I try my best to participate in the centre's activities and help the other elders as best as I can."



Low Fook Hong
88 years old
SLEC@Changkat

Featured on the Cover:

A member of SLEC@Changkat since July 2022, Mr Low Fook Hong enjoys spending his afternoons participating in the centre's activities. At 88 years old, he is married with two children and lives with his wife and younger daughter, both of whom work full-time. Even though his hearing has deteriorated and his responses are slow, he still tries his best to help fellow elders in the centre. Taking care of Mr Low's needs and providing a nurturing environment for him are only possible through our donors' generous gifts.

Impact at a Glance



Number of Elders Served in FY2022/2023

9,264

2,617

in Day Care Services

3,746

in Rehabilitation Programmes

1,206

in Home-Based Services

215

in Residential-Based Services
(nursing home)

1,480

in Active Ageing Programme

*The number of elders served in FY2022/2023
includes both active and discharged elders.*



Donations in FY2022/2023

\$4,777,872

6,426

Individual Donors

2,051

New Donors

159

Corporate Donors

33

Major Gifts*

14

Church Partners

12

Foundations and Institutions

7

School Partners

2

Legacy Gifts

**Donations above \$10,000.*

Fundraising Campaigns

\$84,209

Raised through our annual **Hong Bao Project**, which mobilised school children, church partners and our supporters to raise funds for the elders of SLEC and St Luke's Hospital during Chinese New Year.

\$58,066

Raised through our inaugural **#ChopeASeat** campaign. Adopting our local hawker culture's lingo of "chope a seat", the campaign called for the support to introduce our elders at SLEC day care and residential facilities to unique culinary experiences at local restaurants and centres as part of SLEC's signature Dining Culture Programme.

Your Gift Transforms

There are many ways to make a positive impact on the lives of others. By understanding the various avenues and their impact, you can explore new forms of contribution as well. In this report, we highlight three ways of giving: corporate giving and volunteerism, recurring and legacy.

Driving Innovation Through **Corporate Giving**, Engaging the Community Through **Volunteerism**

While donations provide crucial financial support to organisations, dedicating time as a volunteer allows you to engage with your beneficiaries in a deeply meaningful way.

As SLEC's partner for over a decade, **PSA Singapore (PSA)** has contributed significantly through donations and employee volunteerism. PSA is supporting SLEC in light of the growing concerns surrounding Singapore's rapidly ageing population. Beyond donations, its Group CEO, Mr Tan Chong Meng, saw a need to promote a spirit of volunteerism among his staff and to equip them with the knowledge and skills related to eldercare and home-based healthcare. Health@Home (H@H), PSA's flagship corporate social responsibility programme, was started in 2015.

Since then, PSA H@H volunteers have been organising activities and outings at SLEC to engage the elders mentally and physically.

"Our volunteers enjoy spreading positivity and often express their sense of fulfilment at witnessing the smiles and joy from the elders, especially when they complete the interesting art and craft activities together with our volunteers," said Ms Ong Chiew Suan, Head of Corporate Branding and Commercial for Southeast Asia at PSA Corporation. Through these interactions, PSA volunteers also learnt useful caregiving skills, such as using a wheelchair safely and assisting a senior to the restroom, which gave them more confidence when caring for seniors in their families.

On the sponsorship front, PSA believes in contributing to capacity building and fulfilling community needs in Singapore's healthcare sector. Its donation of \$1.5 million helped set up the SLEC@Ayer Rajah and the SLEC Innovation Fund. The fund has supported initiatives such as the SilverFit 3D, a virtual therapy system to train elders in gross motor skills and Activities of Daily Living tasks during rehabilitation sessions and exercise programmes.

"PSA will continue to support organisations like SLEC, as well as educate, influence and promote preventive healthcare tips to both our staff and seniors so that they live well, age gracefully and continue to lead purposeful and meaningful lives long into their golden years," Ms Ong said.

"At the end of the day, we wish to make memories with our beneficiaries. The social interaction and friendship with them are priceless, and if we can impact them positively, we have achieved our volunteering goal of making a difference in their lives."



PSA H@H volunteers engaging SLEC elders with art and craft activities.



Mr Alvin Chia (third from the left) at SLEC Active Ageing Hub@Bishan for the SLEC Dining Culture Programme.

Recurring Giving that Powers Sustainability

In our last financial year, SLEC received a total of \$240,144 in recurring donations from 434 donors. We are deeply moved by these consistent acts of giving by our community of supporters.

Mr Alvin Chia has been a donor of SLEC since 2012, and his motivation to give lies in his empathy for the less fortunate, especially the elders.

“The values which have shaped Singapore’s society have enabled many of us to make a good living, but at the same time, there are others who may not have benefited from those values, and are now not able to take care of themselves adequately. They are at the risk of

being overlooked,” Mr Chia shared.

“SLEC helps elders, some of whom have health conditions or belong to a generation with limited resources, and I want to support that,” he added.

Regular giving such as Mr Chia’s ensures the sustainability of our regular services and operations and enables us to plan for the future. One of these services is the SLEC Residence@Ang Mo Kio (nursing home) that provides long-term care for those who cannot be cared for at home or in their community. This includes providing assistance to those who need help in most of their activities of daily living and/or have daily nursing care needs.

Legacy Gifts that Last Beyond a Lifetime

Legacy gifts are a meaningful way for donors to leave a lasting impact on the community for future generations. Donors will also be remembered for their generosity and commitment towards causes that they care about. SLEC received two legacy gifts amounting to \$995,000 in FY2022/2023, which helped improve our elders’ lives, including piloting innovative initiatives such as the robotic rehabilitation technology at SLEC@Salem.

At a Glance

Legacy Gifts	\$995,000
No. of Legacy Gifts	2
No. of CPF Nominations	2

Your Gift Today Builds Tomorrow's Ecosystem of Care

By 2030, one in four citizens will be 65 years old and above, up from one in six today. SLEC aims to transform community care by growing and expanding our reach in every area, guiding the course of the future through thought leadership, and providing eldercare solutions by embracing innovation and technology.



Slated to be completed by 2024, the new SLEC Residence@Punggol comprises 201 beds.

Supporting Families in Punggol

To expand our outreach to Singapore's growing number of seniors and to provide more services islandwide, we will be building our second nursing home, SLEC Residence@Punggol. Located just a street from SLEC@Sumang at Punggol Field, the new nursing home will provide ready access to residential care services, enabling families in Punggol to be close by, yet ensuring their loved ones are well cared for by our experienced clinical and nursing team at SLEC.

Annually, each SLEC Residence (nursing home) requires an additional \$2,000,000 in support, which goes towards the provision of curated programmes and enhancements, as we create a personalised experience for the elders entrusted in our care.



Artist's impression of outdoor rehabilitation area.



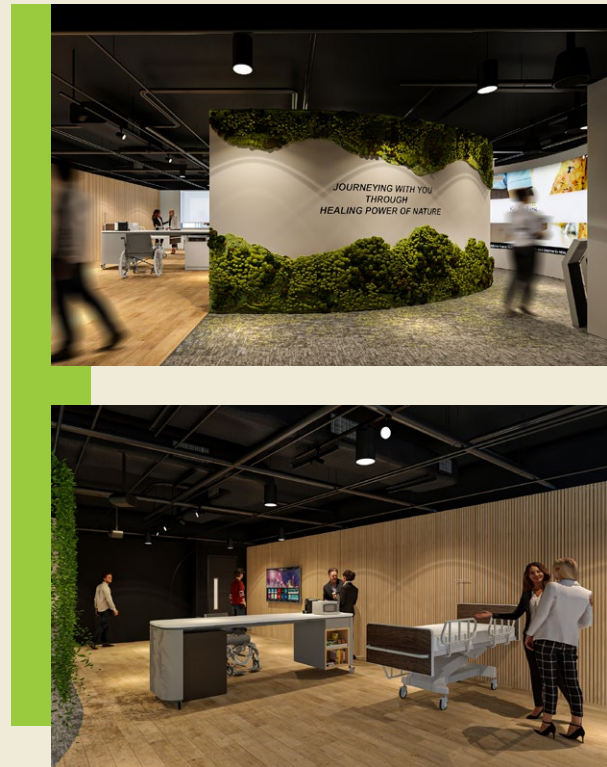
Artist's impression of residential floor.

Charting the Future of Community Care Through Thought Leadership

LifeLab@SLEC is the latest addition to our Commcare Academy efforts and a move towards SLEC's position as a thought leader in community care. It is a learning space that supports service providers, caregivers, students and volunteers in appreciating and understanding the impact of ageing through education and experiential learning. It also aims to connect thought leaders through programmes and partnerships, giving them opportunities to ideate and co-create innovative solutions for successful ageing.

The pioneering lab will be located on SIM's campus, home of SLEC's headquarters. We plan to replicate the model in more locations to benefit a wider audience.

The LifeLab@SLEC requires additional funding to conduct applied research on successful ageing, run experiential learning programmes and introduce geron-technology tools.



Artist's impression of LifeLab@SLEC.



Rehabilitation robotics at SLEC Active Ageing Hub@Northshore.

Transform Rehabilitation Care with Robotics

Innovation is the heartbeat of progress. As part of our continued efforts to improve productivity in eldercare solutions, we have introduced new technologies in our centres, such as the Armeo® Spring technologies and Lokomat® Nanos robotics, to assist our therapists in their work and enhance rehabilitative care for our elders.

SLEC constantly strives to research and apply technologies for care enhancements. These innovative projects generally cost between \$500,000 to \$1,000,000, from conceptualisation to implementation.

Your Gift Matters

Every dollar counts. Your support for our programmes and services will help us build an ecosystem of care and profoundly impact the lives of our elders. Scan the QR code or visit tinyurl.com/SLECDR2023 to donate.



Have a question about donating? Contact us at donorsupport@slec.org.sg and we'll be happy to assist you.



St Luke's ElderCare

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